

PUBLIC ANNOUNCEMENT

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE LIMITED ("NSE OR NSE EMERGE") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").



BRANDMAN RETAIL LIMITED

(Formerly known as Brandman Retail Private Limited)

CIN: U52399DL2021PLC383350



(Please scan this QR to view the DRHP)

Our Company was incorporated on July 07, 2021, under the name and style of 'Brandman Retail Private Limited', a private limited company under the provisions of Companies Act, 2013 pursuant to a Certificate of Incorporation issued by the Registrar of Companies. Our Company was converted into a public limited company pursuant to a resolution passed by our Shareholders at an extraordinary general meeting held on April 19, 2024, and consequently the name of our Company was changed to 'Brandman Retail Limited' and a fresh certificate of incorporation dated July 23, 2024, was issued by the Registrar of Companies, Central Processing Centre. The CIN of our Company is U52399DL2021PLC383350. For further details, please refer to "History and Certain Other Corporate Matters" beginning on page 184 of the Draft Red Herring Prospectus.

Registered Office: DPT 718-719, 7th Floor, DLF Prime Tower, Okhla Phase-1, New Delhi-110020, Okhla Industrial Area Phase-I, South Delhi, New Delhi-110020, India

Telephone: +91 9599244949 | **Email:** compliance@brandmanretail.com | **Website:** www.brandmanretail.com

Contact Person: Sanchita Rameka, Company Secretary and Compliance Officer

NOTICE TO INVESTORS ("NOTICE")

INITIAL PUBLIC OFFERING OF UP TO 47,77,600 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF BRANDMAN RETAIL LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF [●] PER EQUITY SHARE) (THE "OFFER PRICE") AGGREGATING UP TO ₹ [●] LAKHS* (THE "OFFER").

*The size of the Fresh Issue has been reduced by ₹ 1,142.50 Lakhs and accordingly, the size of the Fresh Issue is up to ₹ [●] Lakhs.

Potential bidders may note the following:

Our Company, in consultation with the BRLM, has undertaken the Pre-IPO Placement of 7,26,190 Equity Shares and 51,020 Equity Shares at an issue price of ₹147.00 per Equity Share (including a premium of ₹137.00 per Equity Share) for a cash consideration aggregating to ₹10,67,49,930 on October 27, 2025 and ₹74,99,940 on October 31, 2025, by way of a private placement in accordance with Section 42, 62(1)(c) of the Companies Act, 2013 read with the Companies (Prospectus and Allotment of Securities) Rules, 2014 and the Companies (Share Capital and Debentures) Rules, 2014, each as amended.

The Pre-IPO Placement has been undertaken pursuant to the approval of the Board and Shareholders in their meetings, held on October 08, 2025 and October 17, 2025 respectively.

The Company has allotted 7,26,190 & 51,020 Equity Shares in the Pre-IPO Placement pursuant to the resolution passed by the Board in its meeting held on October 27, 2025 and October 31, 2025, in the manner as set forth below:

Date of allotment	Number of Equity Shares Allotted	Issue Price per Equity Share (₹)	Total Consideration (₹)	Name of the allottees
October 27, 2025	51,020	147.00	74,99,940	Sandeep Singh
	62,585		91,99,995	Parag Bharat Mehta
	4,76,190		6,99,99,930	Mukul Mahavir Agrawal
	9,864		14,50,008	Kavita Chandnani
	17,007		25,00,029	Harsha Ankit Rajyaguru
	12,245		18,00,015	Ruchas Ventures, through its partners Priyanka Himanshu Jain and Shipra Abhishek Bhutra
	68,027		99,99,969	Fortune Hands Growth Fund - Fortune Hands Growth Fund Scheme I
	17,007		25,00,029	Rajesh Kumar Singla
	12,245		18,00,015	Sandeep Aggarwal
	Total (A)		7,26,190	
October 31, 2025	51,020	147.00	74,99,940	Sapphire Capital Partners, through its Partners Siddharth Abhai Kumar Nahar and Praful Rai
Total (B)	51,020		74,99,940	
Total (A+B)	7,77,210		11,42,49,870	

Accordingly, pursuant to the Pre-IPO Placement, the size of the Fresh Issue has now been reduced to such number of Equity Shares aggregating up to ₹ 1,142.50 Lakhs from ₹ [●] Lakhs.

The abovementioned allottee is not, in any manner, connected with the Company, the Promoters, members of the Promoter Group, the Directors, the Key Managerial Personnel, the Subsidiaries, the Group Companies and their respective directors and key managerial personnel.

Please note that the Notice does not reflect all the changes that have occurred between the date of filing of the DRHP with the exchange and the date hereof and accordingly does not include all the changes and/or updates that will be included in the Red Herring Prospectus and the Prospectus.

This advertisement is issued in accordance with Exchange correspondence dated October 29, 2025 and October 31, 2025.

BOOK RUNNING LEAD MANAGER TO THE ISSUE



GRETEX CORPORATE SERVICES LIMITED

Registered Office: A-401, Floor 4th, Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai 400013, Maharashtra, India

Tel. No.: +91 93319 26937

Email: info@gretexgroup.com

Website: www.gretexcorporate.com

Contact Person: Mr. Pradip Agarwal

SEBI Regn. No. INM000012177

CIN: L74999MH2008PLC288128

REGISTRAR TO THE ISSUE



Bigshare Services Pvt. Ltd.

BIGSHARE SERVICES PRIVATE LIMITED

Address: Pinnacle Business Park, Next to Ahura Center, Mahakali Caves Road, Andheri East, Mumbai-400093

Tel No.: +91 22-6263 8200

E-mail: ipo@bigshareonline.com

Website: http://www.bigshareonline.com/

Investor Grievance E-mail: ipo@bigshareonline.com

Contact Person: Mr. Babu Rapheal C

SEBI Registration No.: INR000001385

CIN: U99999MH1994PTC076534

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For BRANDMAN RETAIL LIMITED

On behalf of the Board of Directors

Sd/-

Sanchita Ramekha

Company Secretary and Compliance Officer

Place: Delhi

Date: November 05, 2025

BRANDMAN RETAIL LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus dated September 06, 2025 with EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). The Draft Red Herring Prospectus is available on the website of NSE at www.nseindia.com and on the website of the BRLM i.e. Gretex Corporate Services Limited at www.gretexcorporate.com and the website of our Company at www.brandmanretail.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on the page 30 of the DRHP. Potential investors should not rely on the DRHP filed with NSE EMERGE for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, no offering of securities is being made in the United States.